



Escape Technology Ltd  
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## Marketing Assistant

**£20,000 - £25,000 DOE**

**Full time permanent Marketing Assistant with strong copywriting and design skills to join Escape Technology's London office.**

You'll be working with the Marketing Manager to plan and implement campaigns across digital, web, print, and events within our core market - the visual effects industry. Whether it's writing a blog for our website, scheduling social media posts or responding to tweets, laying out a printed case study, or helping to run events around the country you need to be a self starter with the drive to do it all.

Escape Technology is a reseller and engineering support company with offices in Soho and Munich. We work with leading visual effects post production houses, architects, educators and more to furnish them with the right hardware and software for their needs, and to ensure they're using it in the most effective way. Our clients have worked on projects as diverse as Doctor Who, Guardians of the Galaxy, and John Lewis Christmas campaigns. They've designed buildings, VR experiences, and games. In short: our clients are the creative powerhouses behind the things we love to see.

### **The role includes (but is not limited to):**

- Writing blogs, features, case studies, and reports
- Preparing and scheduling social media posts
- Assisting in planning marketing campaigns
- Updating website content using Joomla! and K2
- Attending and assisting in running events
- Updating marketing calendar
- Monitoring PPC campaigns, online advertising, social, and website statistics
- Preparing printed materials (brochures, case studies, banners etc.)
- Creating and optimising digital banners and marketing assets
- Helping to prepare presentations and pitching documents

### **About you**

- Degree in Marketing, Design, Journalism, or other related discipline
- 1 - 3 years experience if you don't have a degree. Bonus if you have both
- Excellent written English
- Portfolio of writing (even just a couple of pieces)
- Experience of Google Analytics and AdWords
- Excellent organisational abilities
- Working knowledge of HTML and CSS
- Intermediate Photoshop and InDesign
- An eye for design
- Attention to detail
- Ability to prioritise and work across multiple projects
- Good verbal and written communication

All enquiries to Dominic Danson, Marketing Manager, [dominiced@escape-technology.com](mailto:dominiced@escape-technology.com)